

**ARKANSAS**  
**TITLE 4 – BUSINESS AND COMMERCIAL LAW**  
**SUBTITLE 6 – BUSINESS PRACTICES**  
**CHAPTER 70 – GENERAL PROVISIONS**  
**SUBCHAPTER 3 – SALES REPRESENTATIVES**

Unofficially updated with all emergency legislation effective through April 6, 2023; and also includes all laws regardless of effective date through Act 310 (except Acts 129 and 176) of the 2023 Regular Session. Unofficial updates are provisional only and do not include corrections and edits by the Arkansas Code Revision Commission.

**4-70-301. Definitions**

As used in this subchapter, unless the context otherwise requires:

(1) “Commission” means compensation paid a sales representative by a principal in an amount based on a percentage of the dollar amount of certain orders for, or sales of, the principal's product;

(2) “Principal” means a person who:

(A) Does not have a permanent or fixed place of business in this state;

(B) Manufactures, produces, imports, or distributes a product for sale to customers who purchase the product for resale;

(C) Uses a sales representative to solicit orders for the product; and

(D) Compensates the sales representative in whole or in part by commission; and

(3) “Sales representative” means a person who solicits on behalf of a principal orders for the purchase at wholesale of the principal's product. The term “sales representative” does not include a person who places orders for or purchases the product for his or her own account for resale, or is engaged in door-to-door sales regulated by § 4-89-101 et seq.

*(Acts 1989, No. 464, § 1)*

**4-70-302. Sales representatives’ contract - Limitation**

(a) A contract between a principal and a sales representative under which the sales representative is to solicit wholesale orders within this state must be in writing and set forth the method by which the sales representative's commission is to be computed and paid.

(b) The principal shall provide the sales representative with a copy of the contract.

(c) A provision in the contract establishing venue for an action arising under the contract in a state other than this state is void.

*(Acts 1989, No. 464, § 1)*

#### **4-70-303. Payment in absence of contract**

If a compensation agreement between a sales representative and a principal that is not in writing is terminated, the principal shall pay all commissions due the sales representative within thirty (30) working days after the date of the termination.

*(Acts 1989, No. 464, § 1)*

#### **4-70-304. Jurisdiction**

A principal who is not a resident of this state and who enters into a contract subject to this subchapter is considered to be doing business in this state for purposes of the exercise of personal jurisdiction over the principal.

*(Acts 1989, No. 464, § 1)*

#### **4-70-305. Waivers Prohibited**

A provision of this subchapter may not be waived, whether by express waiver or by attempt to make a contract or agreement subject to the laws of another state. A waiver of a provision of this subchapter is void.

*(Acts 1989, No. 464, § 1)*

#### **4-70-306. Damages and attorney's fees**

A principal who fails to comply with a provision of a contract under § 4-70-302 relating to payment of a commission or fails to pay a commission as required by § 4-70-303 is liable to the sales representative in a civil action for three (3) times the damages sustained by the sales representative, plus reasonable attorney's fees and costs.

*(Acts 1989, No. 464, § 1)*

<https://casetext.com/statute/arkansas-code-of-1987/title-4-business-and-commercial-law/subtitle-6-business-practices/chapter-70-general-provisions/subchapter-3-sales-representatives>